

Mount Pleasant

Laborshed Analysis

A Study of Workforce Characteristics
Released May 2011



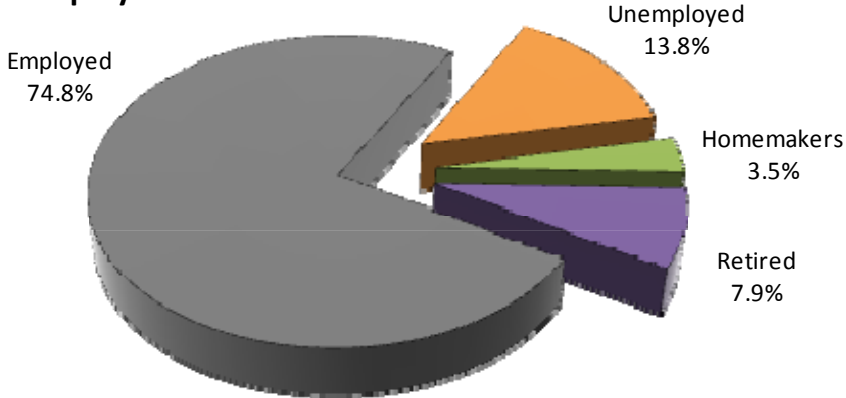
Mount Pleasant

Area Development
Commission

Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Mount Pleasant Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

Employment Status



Total Potential Labor Force: 166,615 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (30,955)

- 25,507 Employed
- 2,219 Unemployed
- 1,747 Homemakers, Not Employed
- 1,482 Retired

Quick Facts

(Employed - willing to change employment)

- 8.7% are working multiple jobs
- Currently working an average of 43 hours per week
- Average age is 47 years old
- 26.5% currently working within the professional, paraprofessional, & technical occupational category followed by 24.9% within the production, construction, & material handling occupational category
- Most frequently identified job search sources:
 - Internet
 - www.iowaworkforce.org
 - www.careerbuilder.com
 - www.monster.com
 - Local/Regional newspapers
 - *The Hawkeye* - Burlington
 - *Mount Pleasant News*
 - Networking through friends, family, and acquaintances
 - Local Iowa Workforce Development Centers

Underemployment

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; who are working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels, or worked for higher wages at previous employment.

- 1.2% Inadequate hours (306 people)
- 4.4% Mismatch of skills (1,122 people)
- 2.0% Low income (510 people)
- 6.7% Total estimated underemployment (1,709 people)

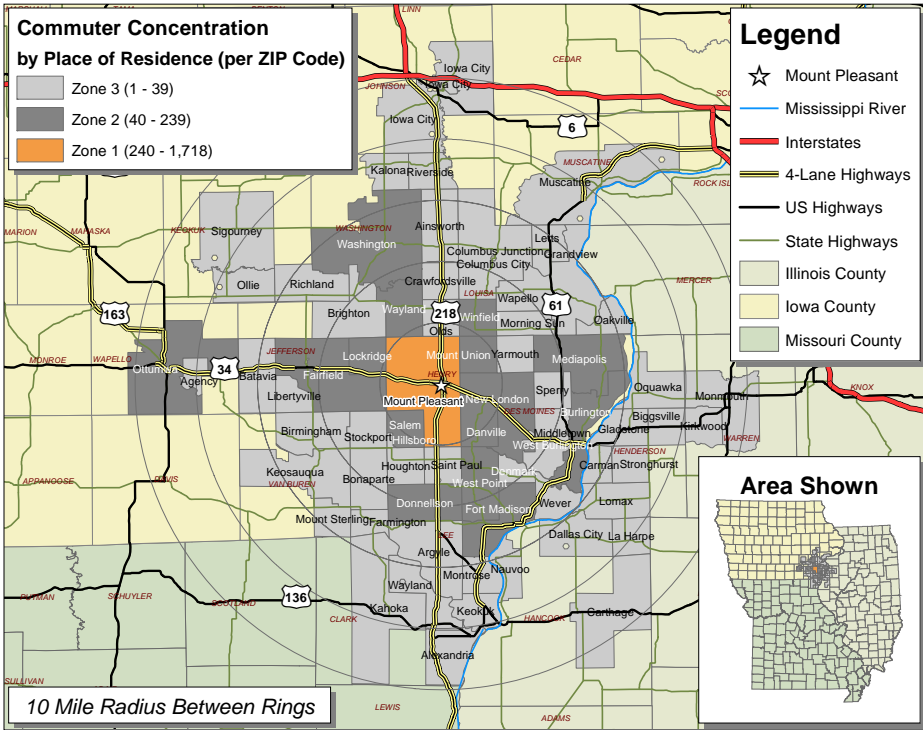
Individuals may be underemployed for more than one reason, but are counted only once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Education	18.5%	4,284
Health Care & Social Services	16.2%	3,751
Manufacturing	15.8%	3,658
Wholesale & Retail Trade	10.6%	2,454
Personal Services	9.1%	2,107
Public Administration & Government	6.8%	1,574
Professional Services	6.4%	1,482
Transportation, Communication, & Utilities	5.3%	1,227
Construction	4.9%	1,135
Finance, Insurance, & Real Estate	4.2%	972
Agriculture	1.9%	440
Entertainment & Recreation	0.3%	69

Survey respondents from the Mount Pleasant Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry as shown in the table at left.

Mount Pleasant Laborshed Area



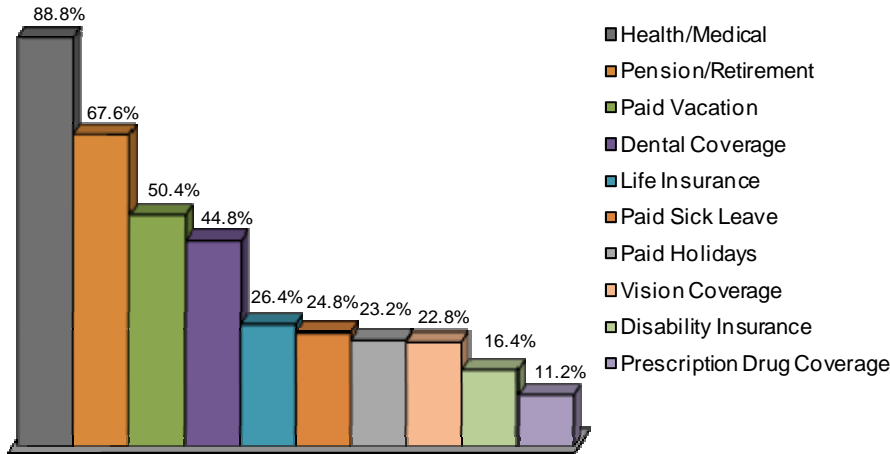
Commuting Statistics

The map at the left represents commuting patterns into Mount Pleasant with the concentration per ZIP code represented in the legend.

Those who are willing to change/accept employment in the Mount Pleasant Laborshed area are willing to commute an average of 24 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (76.0%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 16.7 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

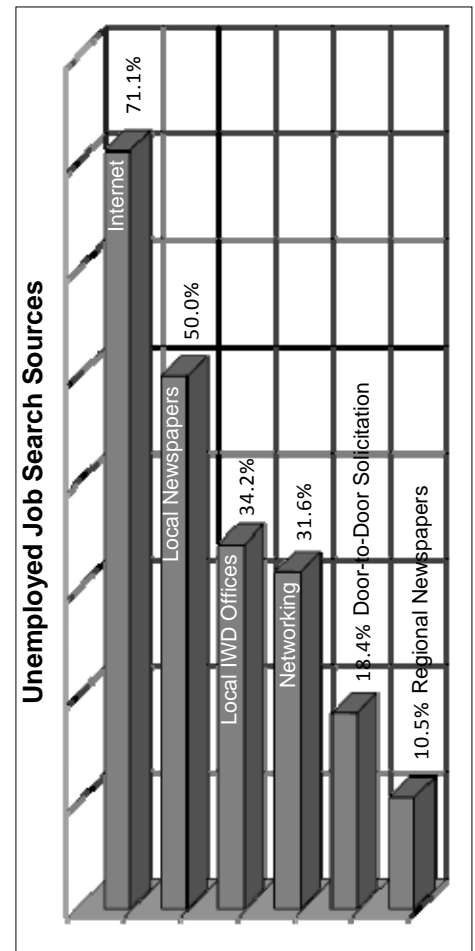
Industry	Education			Median Wages	
	Some Level Beyond High	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	*	*	*	*	*
Construction	45.0%	10.0%	10.0%	\$40,000	\$23.00
Manufacturing	58.6%	12.9%	21.5%	\$79,000	\$15.76
Transportation, Communication, & Utilities	61.9%	19.0%	23.8%	\$55,000	\$17.00
Wholesale & Retail Trade	38.9%	11.1%	16.7%	\$42,500	\$9.50
Finance, Insurance, & Real Estate	69.2%	*	38.5%	\$45,000	\$12.95
Health Care & Social Services	87.9%	27.6%	37.8%	\$56,000	\$15.71
Personal Services	72.0%	*	44.0%	\$20,000	\$12.00
Entertainment & Recreation	*	*	*	*	*
Professional Services	70.0%	15.0%	25.0%	\$46,000	\$11.10
Public Administration & Government	76.0%	20.0%	24.0%	\$46,000	\$19.75
Education	86.9%	1.6%	73.8%	\$48,000	\$10.50

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused*

Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 2,219 unemployed individuals are willing to accept employment
- Average age is 47 years old
- 53.8% are female; 46.2% are male
- Education:
 - 61.5% have an education beyond high school
 - 23.1% have an associate degree
 - 12.8% have an undergraduate degree
 - 2.6% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$12.00 to \$12.48/hr. with a median of the lowest wage of \$10.00
- Willing to commute an average of 25 miles one way for the right opportunity
- 59.0% expressed interest in temporary and 59.0% in seasonal employment opportunities
- 64.1% expressed interest in working varied shifts (2nd, 3rd & split)
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Paid vacation
 - Pension/retirement options
 - Dental coverage
 - Vision coverage
 - Paid sick leave
 - Paid holidays
 - Life insurance
 - Disability insurance
 - Prescription Drug coverage
 - Paid time off
- 71.4% indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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For more information regarding the Mount Pleasant Laborshed Analysis, contact:

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